

# TED

## IDEAS WORTH SPREADING

TED (conference) TED (Technology, Entertainment, Design) is a media organization which posts talks online for free distribution, under the slogan “ideas worth spreading.”

“TED Talks” are presented by individuals of note, Subject Matter Experts, professionals, artists, scientists, and thought leaders. Each talk lasts only 20 minutes or less, so they’re perfect for busy professionals with limited time.

Build a TED Talk into your day during lunch, while working out, or while commuting, by accessing on your laptop, tablet, or mobile device.

New TED Talks will be added monthly to the featured list.

### Featured TED Talks:

(Click button to launch selected video)

NEW

**Inside the Mind of a Master Procrastinator**  
*Tim Urban*

NEW

**Try Something New for 30 days**  
*Matt Cutts*

NEW

**A Kinder, Gentler Philosophy of Success**  
*Alain de Botton*

NEW

**Your Elusive Creative Genius**  
*Elizabeth Gilbert*

**Taking Imagination Seriously**  
*Janet Echelman*

**How to Make Stress Your Friend**  
*Kelly McGonigal*

**The Power of Vulnerability**  
*Brene Brown*

**The Difference Between Winning and Succeeding**  
*John Wooden*

**How Great Leaders Inspire Action**  
*Simon Sinek*

**Inspiring a Life of Immersion**  
*Jacqueline Novogratz*

**Learning From Leadership’s Missing Manual**  
*Fields Wicker-Miurin*

**How to Live Passionately - No Matter Your Age**  
*Isabel Allende*

**Your Body Language Shapes Who You Are**  
*Amy Cuddy*





# TED

## IDEAS WORTH SPREADING

**The Power of Introverts**

*Susan Cain*

**Tribal Leadership**

*David Logan*

**The Puzzle of Motivation**

*Daniel Pink*

**How to Start a Movement**

*Derek Sivers*

**Why We Have So Few Women Leaders**

*Sheryl Sandberg*

**Lead Like the Great Conductors**

*Italy Talgam*